



NAVA Online Course Copyright for Artists

Facilitator	Arts Law Centre of Australia
Date	12 th March – 1 st April 2018
Format	Online Course via Moodle
Time	Up to 3 hours/week
Course Outline	<p>Copyright for Artists is a three-week course to help artists understand the role of copyright in their professional practice. The course covers the fundamental principles of copyright, your rights as an artist and licensing your copyright to a third party.</p> <p>As part of the course you will have access to a licensing agreement template and a sample website terms of use template from Arts Law. Each week contains a video lecture from your facilitator, as well as guest lectures from artists and leading industry professionals.</p> <p>You are required to contribute to the weekly discussion forum and weekly tasks.</p>
Week 1 Copyright & your practice	<ul style="list-style-type: none">• What is copyright?• How is copyright made?• What are the fundamental elements for protection?• Who owns copyright?• What right does copyright give visual artists?• Copyright infringement: what do you do if someone uses your work without your permission?• What isn't infringement? Understanding copyright exceptions <p>Course Resource: Copyright infringement letter of demand, Arts Law. Guest Lecture: Jon Campbell, Artist</p>
Week 2 Giving and getting permission: Copyright Licensing	<ul style="list-style-type: none">• What to look out for when licensing your copyright• Collecting Societies and what they do – including understanding their terms and conditions, fees, etc.• How to price your licence <p>Course Resource: Copyright licence template, Arts Law, valued at \$60 Guest Lecture: Copyright Agency</p>
Week 3 Taking your art online	<ul style="list-style-type: none">• Using social media platforms – the legal considerations• Using google images and other online content in your art• Collaborating online• Online infringement and what to do• Website terms of service <p>Course Resource: Sample Website Terms of Use, Arts Law, valued at \$60</p>
Assessment	<p>There are activities each week which include case studies, Q&A, and identifying and amending sample agreements. Online submission of the activities is required to successfully complete the course.</p>