

**MORE  
PEOPLE  
GO TO  
ARTS  
EVENTS  
THAN  
SPORT**

#IStandWithTheArts  
#AusVotesArts

VALUE  
ARTISTS

#IStandWithTheArts  
#AusVotesArts

**I  
stand  
with  
the  
arts**

**ART**

*changes lives*

#IStandWithTheArts  
#AusVotesArts

**THE  
ARTS  
EMPLOY  
MORE  
PEOPLE  
THAN  
MINING**

#IStandWithTheArts  
#AusVotesArts

**ARTS  
CREATES  
JOBS  
AND  
GROWTH**

#IStandWithTheArts  
#AusVotesArts

**ARTS  
CONTRIBUTES  
8% OF  
AUSTRALIA'S  
GDP**

\*PwC

#IStandWithTheArts  
#AusVotesArts

**The cultural sector  
contributes  
\$50 billion  
towards  
Australia's GDP,  
including over  
\$4.2 billion  
from the arts.**

\*Australia Council Arts Nation 2015 report

**#IStandWithTheArts**

**#AusVotesArts**

**2.4 MILLION  
INTERNATIONAL  
ARTS TOURISTS  
VISITED AUSTRALIA  
IN 2013-14,  
UP 19% OVER  
THE PAST  
FOUR YEARS.**

\*Australia Council Arts Nation 2015 report

[#IStandWithTheArts](#)

[#AusVotesArts](#)

**THERE ARE  
MORE THAN  
124,000  
PEOPLE  
EMPLOYED  
OVERALL  
IN THE ARTS  
AS THEIR  
MAIN JOB**

\*Cunningham and Higgs' analysis of Australian Census data

**#IStandWithTheArts**

**#AusVotesArts**

**ON AVERAGE,  
ARTS EMPLOYMENT  
HAS BEEN  
GROWING BY  
AROUND  
2.6% ANNUALLY  
SINCE 1996,  
WHICH IS FASTER  
THAN THE GROWTH  
IN EMPLOYMENT  
OVERALL (1.9%).**

\*Cunningham and Higgs' analysis of Australian Census data

**#IStandWithTheArts**

**#AusVotesArts**