

Professional Assessment Criteria

Assessment of whether you can be regarded as a professional artist or arts worker for this purpose will be based on how well overall you meet NAVA's criteria listed below. No single indicator is determinative.

Artist

- seeking to build a reputation as a professional artist
- making attempts to bring their work to the public or relevant market
- having regular public exhibitions of their artwork
- offering work for sale, or selling artwork
- having work acquired for public or private collections
- securing work, commissions or consultancies on the basis of their professional expertise
- securing residencies, teaching, lecturing or giving public talks
- eligible to apply for or has been awarded government grants
- securing awards or prizes
- seeking philanthropic patronage or sponsorship
- carrying out work in a business like manner (e.g. keeping financial records, having formal written contracts or agreements, having a written business plan)
- regularly participating in activities designed to promote their work including establishing a website and other marketing activities
- achieving industry or peer recognition through published works, critical texts or media profile
- building industry contacts
- renting, leasing or owning space dedicated for art purpose
- professionally qualified or has equivalent experience typical of others in the industry
- a member of a professional association or union (like NAVA)

Curator

- building a reputation as a professional curator
- regularly curating exhibitions and/or projects
- securing work, commissions or consultancies on the basis of their professional curatorial expertise
- securing residencies, teaching, lecturing or giving public talks
- eligible to apply for or been awarded government grants as a curator
- seeking and/or securing philanthropic patronage or sponsorship for curatorial work
- carrying out work in a business like manner (e.g. keeping financial records, having formal written contracts or agreements, having a written business plan)
- regularly participating in activities designed to promote their work including establishing a website and other marketing activities

- achieving industry or peer recognition through published works, critical texts or media profile
- professionally qualified and/or has demonstrated curatorial experience gained within a gallery, cultural institution or museum
- accepted as a professional member of the International Council of Museums (ICOM)

Installer

- building a reputation as a professional installer
- securing work, commissions or consultancies on the basis of their professional installation expertise
- carrying out work in a business like manner (e.g. keeping financial records, having formal written contracts or agreements, having a written business plan)
- professionally qualified and/or has equivalent experience in management of all exhibition related installation, de-installation and maintenance
- regularly participating in activities designed to promote their work including establishing a website and other marketing activities
- accepted as a professional member of the International Council of Museums (ICOM)

Registrar

- building a reputation as a professional registrar
- securing work, commissions or consultancies on the basis of their professional expertise
- carrying out work in a business like manner (e.g. keeping financial records, having formal written contracts or agreements, having a written business plan)
- professionally qualified and/or has equivalent experience in the management of cultural collections
- professionally experienced in working in museums, art galleries, libraries, archives or private practice
- regularly participating in activities designed to promote their work including establishing a website and other marketing activities
- accepted as a professional member of the International Council of Museums (ICOM)

Conservator

- building a reputation as a professional conservator
- securing work, commissions or consultancies on the basis of their professional conservation expertise
- carrying out work in a business like manner (e.g. keeping financial records, having formal written contracts or agreements, having a written business plan)
- renting, leasing or owning space dedicated for conservation purposes
- securing residencies, teaching, lecturing or giving public talks on the basis of conservation expertise
- professionally qualified and/or has equivalent experience in the conservation of cultural materials
- professional experience working in museums, art galleries, libraries, archives or private practice
- regularly participating in activities designed to promote their work including establishing a website and other marketing activities
- professional member of the Australian Institute for the Conservation of Cultural Material (AICCM) or international equivalent

Arts Administrator

- building a reputation as a professional arts administrator
- securing work, commissions or consultancies on the basis of their professional arts administration expertise
- carrying out work in a business like manner (e.g. keeping financial records, having formal written contracts or agreements, having a written business plan)
- securing residencies, teaching, lecturing or giving public talks on the basis of art administration expertise
- professionally qualified and/or has equivalent experience in art management and/or arts business administration
- professional experience working in art service organisations, museums, art galleries or libraries or other cultural organizations
- regularly participating in activities designed to promote their work including establishing a website and other marketing activities
- accepted as a member of a professional arts association or union