



## **NAVA Xmas Card Competition**

NAVA is offering artists the opportunity to promote their work and gain valuable exposure by entering into the NAVA Xmas Card Competition. The competition provides the successful applicant/s with a copyright fee and exposure via NAVA's communication channels.

### **Deadlines**

- Applications are due by Saturday 12 November 2016.
- The successful recipient/s will be notified by Friday 2 December 2016.
- Winner announced: December issue of Art Wires.

### **Benefits**

This will provide new opportunities for an artist to:

- build their profile with new audiences
- receive a copyright fee for their work
- have their work exposed across NAVA's communication networks

### **Terms and Conditions**

#### **1) About this competition:**

- The purpose of the competition is to provide an opportunity for an artist to gain exposure of their work through NAVA's communication channels.

#### **2) Award:**

- The winning entry will receive a fee of \$200 ex-GST (which includes a copyright fee as per VisCopy guidelines: <http://www.viscopy.org.au/prices>) to license the use of their work in NAVA's online promotional material for the period of one (1) year.

#### **3) Deadlines:**

- Applications are due by Saturday 12 November 2016 and the successful recipient will be notified by Friday 2 December 2016.

#### **4) Conditions of entry:**

- You must be the copyright owner and artist of the artworks submitted.
- Open to current NAVA Premium and NAVA Premium Plus Members only.
- Late or incomplete applications will not be assessed
- The application form must be completed in full by the applicant.
- Applications must be prepared and submitted by the artist, not a third party.

## **5) Application Requirements and Process:**

### **Online submission entry process**

#### Important Dates

- Applications open: Friday 7 October 2016
- Applications close: Saturday 12 November 2016
- Notification: Friday 2 December 2016
- Winner published in the December issue of Art Wires.

#### Application Format

- Applications will need to be made through the NAVA website application submission system
- Applicant/s must provide contact details and images

### **Entry Specifications**

#### Assessment Procedure

- Acknowledgement of receipt of the application will appear on the web page once successfully submitted.
- A NAVA officer checks all applications for eligibility against the listed requirements.
- Applications will be assessed and a shortlist decided.
- Selection of the final recipient.
- Applicants will be notified of the results by Friday 2 December by email.

#### Requirements of successful applicants:

- To provide appropriate images for use by NAVA for promotional purposes.
- Be available to discuss their experience with NAVA or the media.

#### Acknowledgement:

- NAVA should be acknowledged on all promotional material or published material produced in relation to the competition either in hard copy or online.